



WEWS

# ORDER

Flight Dates **09/04/12-10/01/12**

Contract / Revision      **310374 /**      Product      **OFA Sked A 09.25-10.01.12**

Original Date / Revision      **09/07/12 09/07/12**      Agency Com      **15%**

Advertiser **Obama / Democrat / Preside**      Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Agency      **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office      EWSDC

Sales Region      NAT

Agency Ref      2

Order Sep      00:20:00

Estimate #      **1536**

Alt Order #

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar      BROADCAST

Demographic      A35+

Rev Codes      POL      POL      CAND

Product Codes      PL

Priority      P-3

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 101430

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	96	\$76,640.25	\$90,165.00	0.00	08/27/12	09/30/12	96	\$76,640.25	\$90,165.00
October 2012	21	\$9,575.25	\$11,265.00	0.00	10/01/12	10/01/12	21	\$9,575.25	\$11,265.00
<b>Totals</b>	<b>117</b>	<b>\$86,215.50</b>	<b>\$101,430.00</b>	<b>0.00</b>					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEWS	09/25/12	10/01/12	4-430am America This Morn	CM	4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	4	\$140.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	3		\$35.00		0.00						
Week:		10/01/12	10/07/12	M-----	1		\$35.00		0.00						
E 2	WEWS	09/25/12	10/01/12		CM	430-5a	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	4	\$160.00



**WEWS**

Print Date: 09/10/12

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Contract / Revision      **310374**      Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision    09/07/12/    09/07/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **OFA Sked A 09.25-10.01.12**    Estimate #    **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5am News											
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$40.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$40.00		0.00			
E 3	WEWS	09/25/12	10/01/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	4	\$300.00
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$75.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$75.00		0.00			
E 4	WEWS	09/25/12	10/01/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	4	\$800.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$200.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$200.00		0.00			
E 5	WEWS	09/25/12	10/01/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	\$210.00	P-3	0.00	NM	6	\$1,260.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$210.00		0.00			
Week:		10/01/12	10/07/12	M-----					2	\$210.00		0.00			
E 6	WEWS	09/25/12	10/01/12	Sa 6a-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
				Sa 6-8a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$75.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 9	WEWS	09/25/12	10/01/12	SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				SU 5-530a Wall Street Re											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$25.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 10	WEWS	09/25/12	10/01/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	4	\$700.00
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$175.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$175.00		0.00			
E 11	WEWS	09/25/12	10/01/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	4	\$1,200.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$300.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$300.00		0.00			
E 12	WEWS	09/25/12	10/01/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
				M-F 11-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					2	\$225.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 13	WEWS	09/25/12	10/01/12	M-F 12pm News	CM	12-1p	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	4	\$900.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					3	\$225.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 14	WEWS	09/25/12	10/01/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	4	\$800.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



**WEWS**

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Contract / Revision      **310374**      Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision    09/07/12/    09/07/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **OFA Sked A 09.25-10.01.12**    Estimate #    **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 14	WEWS	09/25/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					3	\$200.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$200.00		0.00			
E 15	WEWS	09/25/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					2	\$400.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$400.00		0.00			
E 16	WEWS	09/25/12	10/01/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 17	WEWS	09/25/12	10/01/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$35.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 18	WEWS	09/25/12	10/01/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$150.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 20	WEWS	09/25/12	10/01/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	5	\$370.00	P-3	0.00	NM	4	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					3	\$370.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$370.00		0.00			
E 21	WEWS	09/25/12	10/01/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					3	\$225.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 22	WEWS	09/25/12	10/01/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					3	\$325.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 23	WEWS	09/25/12	10/01/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--					2	\$400.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$400.00		0.00			
E 24	WEWS	09/25/12	10/01/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					2	\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 25	WEWS	09/25/12	10/01/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00



**WEWS**

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Contract / Revision      **310374**      Flight Dates **09/04/12-10/01/12**

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Advertiser    **Obama / Democrat / Presid**    Product **OFA Sked A 09.25-10.01.12**    Estimate #    **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 25	WEWS	09/25/12	10/01/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 28	WEWS	09/25/12	10/01/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--					4	\$450.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 30	WEWS	09/25/12	10/01/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--					4	\$450.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 32	WEWS	09/25/12	10/01/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$4,500.00		0.00			
E 33	WEWS	09/25/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$2,000.00		0.00			
E 37	WEWS	09/25/12	09/25/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----					1	\$2,800.00		0.00			
E 39	WEWS	09/25/12	10/01/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----					1	\$2,000.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 43	WEWS	09/27/12	09/27/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---					1	\$2,800.00		0.00			
E 45	WEWS	09/25/12	10/01/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$1,400.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 46	WEWS	09/25/12	10/01/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$1,400.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 49	WEWS	09/30/12	09/30/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$3,300.00	P-3	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$3,300.00		0.00			



**WEWS**

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Contract / Revision      **310374**      Flight Dates **09/04/12-10/01/12**

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Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **OFA Sked A 09.25-10.01.12**    Estimate #    **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 51	WEWS	09/25/12	09/25/12	ABC Tuesday Prime Tuesday Prime	CM	DWTS Premiere P	T-----	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					2	\$4,500.00		0.00			
E 52	WEWS	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$3,500.00		0.00			
E 54	WEWS	09/25/12	10/01/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					2	\$250.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
E 55	WEWS	09/25/12	10/01/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	4	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF-S					3	\$700.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 56	WEWS	09/25/12	10/01/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$300.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 57	WEWS	09/25/12	10/01/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					1	\$100.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 58	WEWS	09/25/12	10/01/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					1	\$75.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 59	WEWS	09/25/12	10/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$55.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 60	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$75.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 61	WEWS	09/25/12	10/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$55.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 62	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$75.00		0.00			



**WEWS**

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Contract / Revision     **310374**     Flight Dates **09/04/12-10/01/12**     Hiatus Dates  
Original Date / Revision   09/07/12/   09/07/12     Order Sep   00:20:00  
Advertiser   **Obama / Democrat / Presid**   Product **OFA Sked A 09.25-10.01.12**   Estimate #   **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 62	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 66	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
Week:		09/24/12	09/30/12	-----S-	2		\$6,000.00		0.00					
E 70	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
Week:		09/24/12	09/30/12	-----S-	1		\$6,000.00		0.00					
E 72	WEWS	09/29/12	09/29/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
Week:		09/24/12	09/30/12	-----S-	1		\$1,800.00		0.00					
E 76	WEWS	09/25/12	10/01/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
Week:		09/24/12	09/30/12	--W----	1		\$5,000.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 78	WEWS	09/25/12	10/01/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,600.00	P-3	0.00 NM	1	\$1,600.00
Week:		09/24/12	09/30/12	-----S	1		\$1,600.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 82	WEWS	09/25/12	10/01/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
Week:		09/24/12	09/30/12	-----S-	1		\$500.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 84	WEWS	09/25/12	09/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	-TWTF--	:30	1	\$370.00	P-3	0.00 NM	1	\$370.00
Week:		09/24/12	09/30/12	-TWTF--	1		\$370.00		0.00					
E 90	WEWS	09/25/12	10/01/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
Week:		09/24/12	09/30/12	-----S	1		\$5,000.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$5,000.00		0.00					
E 91	WEWS	09/25/12	10/01/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00 NM	2	\$1,200.00
Week:		09/24/12	09/30/12	-----S-	2		\$600.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 92	WEWS	09/30/12	09/30/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
Week:		09/24/12	09/30/12	-----S	1		\$5,000.00		0.00					
E 93	WEWS	09/30/12	09/30/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
Week:		09/24/12	09/30/12	-----S	1		\$600.00		0.00					



**WEWS**

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Contract / Revision     **310374**     Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision   09/07/12/   09/07/12

Order Sep   00:20:00

Advertiser   **Obama / Democrat / Presid**   Product **OFA Sked A 09.25-10.01.12**   Estimate #   **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 93	WEWS	09/30/12	09/30/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$600.00		0.00						
E 99	WEWS	09/29/12	09/29/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$3,500.00		0.00						
Totals														117	\$101,430.00